



City of East Palo Alto

Agenda

Posted: Tuesday, December 8, 2009 Time: 4:45p.m.

By: Minette Warren

SPECIAL CITY COUNCIL STRATEGIC PLANNING MEETING

Meeting Date: Thursday, December 10, 2009 – East Palo Alto City Hall

Time: 8:00a.m.-4:00p.m.

Community Room – First Floor – 2415 University Avenue, East Palo Alto CA

8:00 Continental Breakfast

8:30 Welcome, Purpose of the Retreat, Public Comment and Introduction of the Facilitator and Recorder – David E. Woods, Mayor

Role of the Facilitator, Recorder, Group and Public; Strategic Planning Elements; Agenda – Marilyn Snider, Facilitator – Snider and Associates

Public Comments are Welcome during the Meeting

Introductions of the Group

1. City of East Palo Alto:
 - Mission Statement
 - Core Values
 - Three-Year Goals (2009-2012)
2. What Are the Accomplishments of the City of East Palo Alto Since the June 30, 2009 Strategic Planning Retreat?
3. What Are the City of East Palo Alto's Current Internal Weaknesses/ Challenges?
4. What Are the External Factors/Trends (e.g., economic, political, demographic, technological, environmental, attitudinal) that Will/Might Have an Impact on the City of East Palo Alto in the Coming Year:
 - Positively (opportunities)?
 - Negatively (threats)?
5. City Council: Review and Revise, if Needed, the Three-Year Goals (what needs to be accomplished)
6. Identify Six-Month Strategic Objectives (how the goals will be addressed – by when, who will be accountable, for what specific, measurable

results) for each of the Three-Year Goals

7. Next Steps/Follow-Up Process to Monitor Progress on the Goals and Objectives (including setting a date for a 6-month update of the plan)
8. Summary of the Retreat and Closing Remarks
9. 4:00 Adjourn

The meeting will begin promptly at 8:30 a.m. There will be a mid-morning and a mid-afternoon break with a group lunch at noon. No cell phone calls/audible pagers/use of PDAs except at breaks please.

Please bring latest update of goals and objectives (completed grid) and 2010 calendar