



EAST PALO ALTO POLICE DEPARTMENT

2010 GOALS AND OBJECTIVES

Chief Ronald L. Davis



East Palo Alto Police Department 2010 Goals

- ❖ Dramatically Reduce Crime and Violence
- ❖ Advance our Community Policing Efforts
- ❖ Enhance and Increase Professional Training, Education & Employee Development
- ❖ Meet 1st Year CALEA Standards
- ❖ Continue to work with the “Measure C” Oversight Committee



Goal: Dramatically Reduce Crime & Violence

- Implement “Operation Ceasefire”
- Enhance Crime Analysis Services (including predictive policing)
- Conduct Intelligence-Based Operations
- Strategically Deploy Resources (based on crime trends)
- Utilize Crime Prevention Through Environmental Design (CPTED) principles to change crime-environments



Goal: Advance Our Community Policing Efforts

- Utilize Problem-Oriented Policing Principles (SARA)
- Work with Community to Establish Service Provider Network (SPN)
- Establish Private-Public Partnerships
- Establish Adult and Youth Reentry Services/Programs
- Partner with community and faith based organizations to implement prevention and intervention programs



Goal:
**Enhance and Increase Professional Training, Education
and Employee Development**

- Conduct Training-Needs Assessment for Department
- Develop and Implement a One-Year Training Plan
- Implement the Training Management System (TMS)
- Identify and Encourage Formal Education Opportunities
- Use the Employee Performance Review to Enhance Employee Development



Goal:
Meet First Year CALEA Standard

- Develop and Implement a CALEA Plan of Action
- Establish CALEA Subcommittees
- Conduct Quarterly CALEA Reviews with Executive Management Team



Goal:
Continue To Work With Measure C Oversight
Committee

- Designate a Measure “C” Liaison
- Provide Measure C Committee Quarterly Reports on Actual Measure C Expenditures
- Work with Measure C Committee in Evaluating Measure C Expenditures



Mission-Vision Statement

- It is the mission of the East Palo Alto Police Department to work in partnership with the community to reduce crime and violence and provide quality law enforcement services.
- The East Palo Alto Police Department will be nationally accredited and recognized as an industry leader that is committed and responsive to the needs of our community.



Core Values

- **Service**
- **Teamwork**
- **Respect**
- **Integrity**
- **Vision**
- **Excellence**

“STRIVE for perfection in order to achieve excellence”