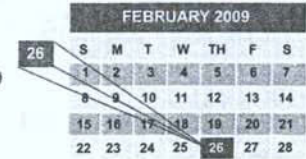




Your reply is due:  
**Thursday,**  
February 26, 2009



Detach and mail the reverse side in the enclosed envelope.

Response due  
by **02/26/2009**

### Why do we believe you need to file a Reassessment Application?

\_\_\_\_\_ shows the property at \_\_\_\_\_  
may be over assessed for property tax purposes.

Your property may have an over assessed value of **\$154,644** and a REQUEST FOR \_\_\_\_\_  
available to you as result of Proposition 8 has not  
been filed.

Due to this estimated decline in market value, \_\_\_\_\_ shows  
**an estimated property tax savings of \$1,933.05 annually.**

Your proposed assessed value is shown in the right hand column below along with your current assessed value.

PROPERTY LOCATION  
AND/OR PROPERTY  
DESCRIPTION

	Current Assessed Value	Proposed Assessed Value
Land:	\$ 309,288	\$ 231,966
Improvements:	\$ 309,288	\$ 231,966
<b>Total Real Property:</b>	<b>\$ 618,576</b>	<b>\$ 463,932</b>
<b>Taxable Value:</b>	<b>\$ 618,576</b>	<b>\$ 463,932</b>

### What should you do to respond to this letter?


To complete your \_\_\_\_\_, detach and mail the coupon on the reverse side with your service fee of **\$179.00**, on or before **02/26/2009**. If your service fee is received after **02/26/2009**, your application will be subject to a **\$30.00** late fee.

\_\_\_\_\_ will prepare and submit all necessary documentation to the County Assessor's Office and Assessment Appeals Board, and will act as your agent in all dealings with the County Assessor's Office and at all Assessment Appeals Board hearings. \_\_\_\_\_ is not a government agency.

Upon receipt of your service fee, \_\_\_\_\_ will thoroughly review your individual property value. If, after our review, it is determined you do not qualify for a reduction, your service fee will be **immediately refunded**.

ASSESSOR ID NUMBER	SERVICE NUMBER	DUE DATE	LATE AFTER
		02-26-09	02-27-09

**SERVICE FEE** →  
IF NOT RECEIVED OR POSTMARKED BY 02/26/09  
REMIT AMOUNT OF \$209.00

<b>DUE ON OR BEFORE</b> FEB. 26, 2009	<b>\$179.00</b>
<b>AFTER</b> FEB. 27, 2009	<b>\$209.00</b>
	

**MAKE CHECKS PAYABLE TO:**

Please write the ASSESSOR'S ID. NO. on the lower left corner of your check.

### ANSWERS TO FREQUENTLY ASKED QUESTIONS

**Q: How was my Property Determined to have a Reduced Property Tax Amount?**

**A:** Due to declining real estate values in California, [redacted] has proactively completed a review of recent comparable sales in your area. This analysis indicates that the estimated market value of your property has decreased relative to its estimated Proposition 13 assessed value. [redacted] encourages all homeowners to independently review the [redacted] for yourself to see what your average home value is this year compared to last year.

**Q: What is Proposition 13?**

**A:** Proposition 13 is either the purchase price and/or the cost of new construction, annually trended for inflation and not to exceed 2% per year.

**Q: What is [redacted] ?**

**A:** [redacted] is providing a service to homeowners that have suffered a possible decline in market value. [redacted] will prepare and submit all necessary documentation to the County Assessor's Office and Assessment Appeals Board, and will act as your agent in all dealings with the County Assessor's Office and at all Assessment Appeals Board hearings. [redacted] **is not a government agency and at no time should the service fee be construed as mandatory unless you wish [redacted] to perform services on your behalf.**

**Q: Should I Hire You or do it Myself?**

**A:** Self-representation is always an option. The difference in hiring [redacted] is that you will have a company whose full time job is the preparation and representation of homeowners in the property tax appeals process. [redacted] proprietary software and industry specific databases will ensure an aggressive strategy that will obtain the maximum property tax reduction and greatest savings for you, our client. If you are still considering representing yourself, [redacted] strongly suggests that you read the following article at [redacted] before making your decision.

**Q: Are there any other fees?**

No, there are no additional fees.

**Q: What is Proposition 8?**

**A:** Proposition 8 was passed by California voters in 1978 and provides a reduction in assessed values when the Proposition 13 value of a property exceeds the actual market value. Proposition 8 entitles the property owner to the lower of the two values: (1) the property's existing Proposition 13 value, which is the purchase price and/or the cost of new construction; or (2) the property's current market value.

**Q: How Long does this Process Take?**

**A:** [redacted] will file all necessary forms immediately; however there is no guarantee as to how long the County Assessors will take to review your property reassessment request. If the Assessor's office does not approve our initial request for reassessment, [redacted] will appeal your case to the Assessment Appeals Board.

**Q: How is my Property Tax Bill Created?**

**A:** It takes three separate offices to produce and account for your property tax bill payment. The Assessor establishes the assessed value of your property by appraising the value of that property under applicable State law. The assessed value of your property is placed on the Assessment Roll. The Roll is then presented to the Auditor for further processing. The Auditor adds direct assessments to the Tax Roll then applies the General Tax Levy (1%) and the Voted Indebtedness (voter & bonded) tax rates to the value of the Tax Roll. This function is called "extending the Assessment Roll." The Extended Roll is then sent to the Treasurer and the Tax Collector for individual tax bill distribution and payment collection. The Treasurer receives the Extended Roll, prints the property tax bills and mails them to the names and addresses on the Roll. When you send your remittance to pay your tax bill, the Treasurer and Tax Collector then posts that payment to your property.

**Q: If I have other properties I would like to review, what should I do?**

Attach your other property information to the stub above with a check in the amount of \$179.00 per property, made payable to [redacted]. Upon receipt of your service fee, [redacted] will thoroughly review your individual property value. **If, after our review, it is determined you do not qualify for a reduction, your service fee will be immediately refunded.**