

Measure C-Frequently Asked Questions

1. What is Measure C's purpose?
"To retain, enhance services and programs to PREVENT violence and crime in the City of East Palo Alto."
2. What is Measure C's grant budget this current cycle?
The City Council has freed up \$113,529.00 in funds this cycle.
3. What percentage annually is apportioned to "(Crime) and Violence prevention programs with emphasis on youth, ex-felons and senior protection"
50% of total tax collected each year of the total Measure C Funding collected in any specific year.
4. How much is available for the cycle of funding announced by the city council on May 4th 2010?
\$113,529.00
5. What are Measure C's areas of funding?
 - a. Demographically: Youth, Families, ex felons and Senior Citizens.
 - b. Programmatically: Youth & Families, Ex-Felons, domestic violence and Senior Citizens.
 - c. What does (Crime) & Violence prevention services mean?
 - i. For Youth and Families
 - Parental/Guardian Involvement Programs
 - Success, Resiliency, Leadership programs
 - Crime and Violence Prevention programs
 - Employment Programs
 - Outreach and participation initiatives
 - ii. For Seniors
 - Senior Protection,
 - Education and Outreach
 - Safety Measures
 - iii. For Ex-Felons
 - Engaging Seniors in the Community and
 - Job Skills Development and Employment
 - Education
 - Resilience and Self Esteem
 - Family life skills and Re-integration
 - Health and Mental Health and
 - Outreach and Coordination of Services
 - iv. Programs serving Domestic Violence
6. How do I determine whether my organization fits within Measure C's guidelines?
You can do so by reviewing the eligibility section of the Request for Proposals packet.
7. In which focus area should I apply?
The answer to this question is really up to your organization's leadership; however, common sense dictates that you apply in an area you have most expertise in.
8. Is there any possibility of funding if my project does not fit within Measure C's areas of funding?
No. Measure C is a special tax approved by East Palo Alto voters in November 2006. The tax is solely for the purpose of "raising revenue necessary to retain and enhance services and programs to prevent violence and crime in the City of East Palo Alto." Funding from the measure is intended for the provision of crime/violence prevention services "with an emphasis on Youth and Families....and with a focus on Youth, Ex Felons, domestic violence and support for Senior Citizens."
9. My organization is located outside East Palo Alto, but it does a great deal of work within East Palo Alto. Are we eligible for funding?
The City Council has thus far not precluded outside organization doing work in East Palo Alto from applying.
10. Am I more likely to be funded if my agency or projects fits within more than one focus areas?
Not necessarily
11. Would Measure C fund an organization that has a fiscal agent or sponsor?
Yes

12. What is the typical grant size?

Previous grants have ranged from \$3,600-\$40,000.

13. How much should my organization request?

No award shall exceed \$40,000 unless an exception is granted by the City Council.

14. Is there a specific staff person I should contact for Measure C?

Yes, during the proposal review process, please contact Mr. Okelo, the Director of Community Services.

15. What are the deadlines for submission of a letter of inquiry or proposal?

Task	Date
News Release Announcement of Grant	May 19 th 2010
Issue CALL FOR PROPOSALSs	May 19 th 2010
Applicant Workshop	May 24 th 2010
PROPOSALS Due	June 4 th 2010 @ 5pm
Oversight Committee and Staff review submitted PROPOSALS	June 7-14 th 2010
Oversight Committee and Staff recommendations to Council.	June 15 th 2010
Contract awards negotiated and awards granted.	by June 30 th 2010

16. How do I apply for a grant?

Review the eligibility requirements of the Measure C RFP packet and provide the information requested, in the manner called for, in Section 2 of the packet.

17. After I have submitted a request for funding, when should I expect to hear back?

Visit the city’s website, review the city council’s agenda items, and attend the council meeting at which the council will review and decide upon funding recommendations.

18. If my proposal is denied, is there a waiting period before submitting another request?

You can submit another request whenever the city releases another Request for Proposals.

19. Can my organization submit more than one application at the same time?

Yes.

20. Can an organization apply if it was funded the previous year?

Yes.

21. Can my request be considered if I have not submitted an interim or final report?

No.

22. Can I include expenses incurred prior to July 1 2010 in my proposal?

No

23. Does the budget proposal have to conform to the City’s fiscal year calendar i.e. July 1 of one year to June 30 of the following year?

Yes

24. What is the proposal evaluation process?

Proposals during this cycle will be reviewed by the Measure C Oversight Committee, a 15 member committee called for in the voter approved ordinance and appointed by the City Council.

25. What is the reporting process? (If funded)

INTERIM AND FINAL PROGRESS REPORTING PERIOD AND FORMAT

Report periods

First reporting period: July 1st- Dec.31st

Due January 31st

Every funded group will be required to submit a Six-Month Interim Progress Report and a Final Twelve-Month Progress Report. The reports should describe all program activities and expenditures related to the use of city funds.

The following is the suggested format for both reports, if funded the contract may require additional information.

1. Describe the programs and activities undertaken during the report period and specifically point out their relation to crime/violence prevention in East Palo Alto.
2. Describe the demographic and programmatic population served by the program.
3. Submit an itemized list of actual expenditures and attach copies of all supporting invoices/receipts and proof of payment. A budget narrative should also be included.
4. Provide any additional information you would like to share that is not covered above and attach any appropriate materials (e.g. articles, newsletters, etc.)